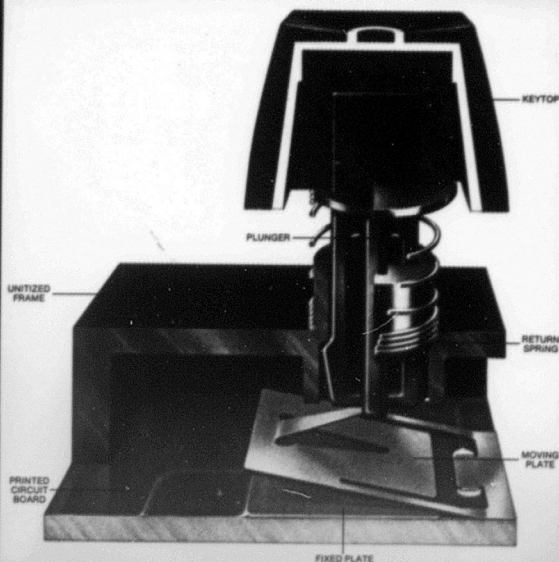


THE GOLDEN TOUCH



The key to superior performance

Our Golden Touch capacitive key-board provides better and longer performance for a very simple reason: the unique design of our capacitor.

Our capacitor is made up of a hinged moving plate and one fixed plate, both attached to the printed circuit board. Other capacitive keyboards use two metal plates on the PCB plus a sponge, surfaced with metallized polyester film, which is attached to the plunger.

There's a world of difference. For one thing, our design lets the switch keep operating even with dust or debris between the plates, because the hinged plate does not have to make physical contact with the PCB. Our design also permits a wide range of hysteresis values.

And there's more. Our design led us to the development of a unique circuit design that virtually eliminates

interference from EMI, RFI or electrostatic signals.

The results are what you'd expect: more reliable operation, in tougher environments, over a longer period of time. That's why we can rate the Golden Touch at over 250,000,000 MCBF per switch.

Our Golden Touch keyboards are made exclusively for OEMs and built precisely to each customer's specifications. We can build anything from bare-bones, address binary coded devices to intelligent microprocessor-based keyboards with far-reaching electronic capability, and with an almost unlimited variety of options and features.

And yet... we'll wager — spec for spec, quote versus quote — that our keyboards cost less, in volume quantities, than most others. The Golden Touch doesn't require the Midas touch.

DIGITRAN

The Digitran Company, a division of Becton Dickinson and Company

855 South Arroyo Parkway • Pasadena, California 91105 • Phone: (213) 449-3110 • TWX 910-568-3794 • TELEX 67-5485